

Travel Bulletin Online

Agent Incentives...

Industry incentives on offer this week include:

- **Imaginative Traveller** has launched a dedicated '50 must-do trips of a lifetime' brochure and a new incentive scheme. The brochure has been designed to help agents understand and sell adventure holidays by highlighting some of the unique experiences available. The company has also launched a five-for-one incentive scheme, where agents can earn one of the company's free adventurer tours of up to 21 days for every five passengers booked on any adventurer or traveller tours. Agents booking seven or more customers on a tailor-made departure will also receive a free tour for themselves and a friend, which can be taken at any time and in any destination. Call 0845-077 8803 or visit www.imaginative-traveller.com for details.

For further information and to view lots of other incentives, go to:
www.travelbulletinonline.co.uk

